

United



CONVERGE MIDATLANTIC June 10-11, 2025 CONFERENCE SPONSORSHIP PACKAGES

PURPOSE: Join us as a sponsor of The United Conference, a powerful gathering that equips pastors and church teams for greater impact. Your sponsorship will strengthen churches while connecting you with a dedicated network of pastors, ministry leaders, and key decision-makers.

SPECS	PLATINUM BOOTH \$2000	GOLD BOOTH \$1,200	BASIC BOOTH \$750	ADVERTISING \$500
PACKET INSERTS TO ALL ATTENDEES	✓	✓	✓	✓
SWAG INSERT (FOR ALL SPEAKERS)	✓	✓	✓	✓
LOGO ON CONFERENCE WEBSITE	✓	✓	✓	✓
PROMOTIONAL SLIDE	✓	✓	✓	✓
PRINT AD	FULL PAGE	1/2 PAGE	1/4 PAGE	1/4 PAGE
SOCIAL MEDIA HIGHLIGHT	2 PRIOR TO CONFERENCE	1 PRIOR TO CONFERENCE	1 PRIOR TO CONFERENCE	1 PRIOR TO CONFERENCE
BOOTH	✓ 6 FT WIDE	✓ 6 FT WIDE	✓ 6 FT WIDE	—
MAIN SESSION VIDEO PROMO	(1) 3 MINUTES OR LESS	(1) 3 MINUTES OR LESS	—	—
MAIN SESSION HANDOUT	✓	—	—	—
ONSTAGE INTERVIEW WITH CONFERENCE EMCEE	✓	—	—	—
PREMIUM BOOTH LOCATION	✓	—	—	—

A La Carte Sponsorship Items

All items can be purchased separately or in addition to sponsorship packages. Items are limited and are on a first-come, first-serve basis. Please contact emily@convergemidatlantic.com for further details.

Lunch or Dinner Sponsor: \$1000

Share a meal with conference participants by sponsoring a lunch or dinner. A promotional card will be displayed with each centerpiece and a live announcement will be given by our emcee highlighting what your organization offers. **One (1) lunch sponsorship available | One (1) dinner sponsorship available**

Coffee Sponsor: \$500

Help conference attendees wake up by adding your organization's logo on branded coffee sleeves used throughout the duration of the conference. Converge will provide the coffee sleeves and cups. In addition, an 8.5" x 11" sign will be displayed at the coffee bar during the conference with your logo or advertisement. Sponsor must provide artwork.

PACKAGE MATERIAL DESCRIPTIONS

PROMOTIONAL INSERT

Each attendee will receive a conference giveaway bag that will include your one (1) promotional material provided by you (the sponsor). Examples: pens, pamphlets, special discount offers

SWAG

Each speaker and member of the band will receive a swag giveaway bag that will include your one (1) potentially larger promotional material provided by you (the sponsor).
Examples: T-shirts, books, mugs, tumblers

LOGO ON WEBSITE

Sponsor logo will be displayed on the Converge 2025 website:
<https://www.converge.org/midatlantic/conference>

PROMOTIONAL SLIDE

Slides will be shown on-screen before and after main sessions.

PRINT AD

All ads are full color and will be placed in the Converge MidAtlantic 2025 program.

MAIN SESSION VIDEO PROMOTION

Videos will be played one time at the start of a main session. Video must meet Converge's production specifications (refer to spec chart).

PREMIUM BOOTH LOCATION

(As determined by sponsor coordinator,) premium sponsor booths will be located in the main walkways of the lobby.

SPONSOR DETAILS

HOW MANY PARTICIPANTS ARE EXPECTED AT THE CONFERENCE?

We are expecting over 300 participants to attend the 2025 Converge MidAtlantic Biennial UNITED Conference.

IS CONFERENCE REGISTRATION INCLUDED WITH SPONSORSHIP?

Yes, each sponsor package includes two conference registrations. This includes access to meals and sessions.

HOW ARE BOOTH LOCATIONS DECIDED?

Choices of booth locations will be decided on a first-come, first- choice basis, in application date order based on chosen package.

WHEN DO SPONSOR BOOTHS NEED TO BE OCCUPIED?

Booths should be occupied by a sponsor representative anytime conference attendees are on break. Please view the conference schedule at:

<https://www.converge.org/midatlantic/conference>

WHAT ARE BOOTH SETUP AND TEAR-DOWN TIMES?

Booth setup can begin as early as 8:00AM on Tuesday, June 10. All booth setups must be completed by 11:30AM when attendee registration opens. Booths may begin to be packed up by 3:00PM and no later than 5:00PM on Wednesday, June 11.

CAN I UPGRADE MY SPONSORSHIP LEVEL AFTER I HAVE ALREADY REGISTERED?

Yes, please contact the sponsor coordinator at emily@convergemidatlantic.com to make the adjustment.

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SPECIFICATIONS

SPEC CHART	DESCRIPTION/SIZE	REQUIREMENTS	DEADLINE/DELIVER TO
LOGO ON WEBSITE	Sponsoring organization's logo will be displayed on UNITED website The logo will click through to sponsor's website.	Vector file (.ai or .eps) OR logo of at least 600x154 in a .png file	ASAP convergeunited@gmail.com
PRINT AD	Full page: 8.125" x 10.875" - .125" bleed 1/2 page: 7.625" x 4.9375" - no bleed 1/4 page: 3.5625" x 4.9375" - no bleed	PDF or packaged InDesign file	April 29, 2025 convergeunited@gmail.com
PROMOTIONAL INSERTS	Promotional inserts are any printed material (pamphlets, 5"x7" card, etc.) or free marketing item (pen, notepad, etc.) you wish to have included in all participant bags.	Qty: 350	on or after June 3 Old North Church (See shipping address below)
SWAG	Swag items are promotional pieces given to speakers at the conference.	Qty: 80	on or after June 3 Old North Church (See shipping address below)
VIDEO PROMO	Up to 3 minutes in length. Video: 1920px x 1080px, 16:9 ratio, HD quality	.mp4 or .mov	April 29, 2025 convergeunited@gmail.com
PROMOTIONAL SLIDES	1920px x 1080px, 16:9 ratio, HD quality	.jpg, .png or .psd	April 29, 2025 convergeunited@gmail.com

SHIP PROMOTIONAL MATERIALS TO:

Attn: Rebecca Halcomb

United Conference

Old North Church

7105 Herbert Road

Canfield, OH 44406

Materials must arrive on or after June 3, 2025

IMPORTANT LABEL DETAILS:

Please label all items inside or on the outside of BOXES: Speaker Swag or Promotional Inserts

ADDITIONAL QUESTIONS?

Emily Manders

Sponsor Coordinator

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2025 UNITED SPONSORS REGISTRATION:

<https://convergemidatlantic.wufoo.com/forms/united-2025-sponsorship-registration/>