

UNITED

IN SPIRIT. IN PURPOSE.

CONVERGE MIDATLANTIC 2023
CONFERENCE SPONSORSHIP PACKAGES

PURPOSE: *Staying connected with our leaders in ministry is vital. Together at the 2023 United Conference we will celebrate our diversity as leaders but be united together. We will provide an environment that will give leaders strategies and tools to strengthen your church and connect with other leaders to receive support, encouragement, resources, and prayer. It is time to **UNITED** in spirit and in purpose. Together.*

	Platinum Booth \$2,000	Gold Booth \$1,200	Basic Booth \$750	Advertising \$500
Packet inserts to all attendees	✓	✓	✓	✓
Swag insert (for all speakers)	✓	✓	✓	✓
Logo on conference website	✓	✓	✓	✓
Promotional slide	✓	✓	✓	✓
Print ad	Full page	1/2 page	1/4 page	1/4 page
Social Media Highlight	2 prior to conference	1 prior to conference	1 prior to conference	1 prior to conference
Booth	(8 ft. wide)	(6 ft. wide)	(6 ft. wide)	-
Main session video promo	(1) 90 seconds	(1) 60 seconds		-
Main Session Handout			-	-
Onstage Interview with Conference Emcee	3-5 questions at 1 main session		-	-
Premium Booth Location			-	-

A La Carte Sponsorship Items

All items can be purchased separately or in addition to sponsorship packages. Items are limited and are on a first-come, first-service basis. Please contact emily@convergemitatlantic.com for further details.

Lunch or Dinner Sponsor: SOLD OUT

Share a meal with conference participants by sponsoring a lunch or dinner. A promotional card will be displayed with each centerpiece and a live announcement will be given by our emcee highlighting what your organization offers.

One (1) lunch sponsorship available

One (1) dinner sponsorship available

Coffee Sponsor: SOLD OUT

Help conference attendees wake up by adding your organization's logo on branded coffee sleeves used throughout the duration of the conference. Converge will provide the coffee sleeves and cups. In addition, an 8.5" x 11" sign will be displayed at the coffee bar throughout the week with your logo or advertisement. Sponsor must provide artwork.



Package material descriptions

Promotional insert

Each attendee will receive a conference giveaway bag that will include your one (1) promotional material provided by you (the sponsor). *Examples: pens, pamphlets, special discount offers*

Swag

Each speaker and member of the band will receive a swag giveaway bag that will include your one (1) potentially larger promotional material provided by you (the sponsor). *Examples: T-shirts, books, mugs, tumblers*

Logo on website

Sponsor logo will be displayed on the Converge 2023 website:
<https://www.converge.org/midatlantic/conference/united2023>

Promotional slide

Slides will be shown on-screen before and after main sessions.

Print ad

All ads are full color and will be placed in the Converge MidAtlantic 2023 program.

Main session video promotion

Videos will be played one time at the start of a main session. Video must meet Converge's production specifications (refer to spec chart).

Premium Booth Location

Premium sponsor booths will be located in the main walkways of the lobby.

Sponsor details

How many participants are expected at the conference?

We are expecting over 300 participants to attend the 2023 Converge MidAtlantic Biennial UNITED Conference.

Is conference registration included with sponsorship?

Yes, each sponsor package includes two conference registrations. This includes access to meals and sessions.

How are booth locations decided?

Choices of booth locations will be decided on a first-come, first-choice basis, in application date order based on chosen package.

When do sponsor booths need to be occupied?

Booths should be occupied by a sponsor representative anytime conference attendees are on break. Please view the conference schedule at <https://www.converge.org/midatlantic/conference/united2023>

What are booth setup and tear-down times?

Booth setup can begin as early as 8 a.m. on June 28th. All booth setups must be completed by 10:30 a.m. when attendee registration opens. Booths may begin to be packed up by 3:30 p.m. and no later than 6:30 p.m. on Thursday, June 29

Can I upgrade my sponsorship level after I have already registered?

Yes, please contact the sponsor coordinators at emily@convergemidatlantic.com to make the adjustment.

SPEC CHART	Description/size	Requirements	Deadline/deliver to
Logo on website	Sponsoring organization's logo will be displayed on UNITED website <i>The logo will click through to sponsor's website.</i>	Vector file (.ai or .eps) OR logo of at least 600x154 in a .png file	ASAP convergeunited@gmail.com
Print ad	Full page: 8.125" x 10.875" – .125" bleed 1/2 page: 7.625" x 4.9375" – no bleed 1/4 page: 3.5625" x 4.9375" – no bleed	PDF or packaged InDesign file	May 18 convergeunited@gmail.com
Promotional inserts	Promotional inserts are any printed material (pamphlets, 5"x7" card, etc.) or free marketing item (pen, notepad, etc.) you wish to have included in all participant bags.	Qty: 350	on or after June 21 FBCG (See shipping address below)
Swag	Swag items are promotional pieces given to speakers at the conference.	Qty: 80	on or after June 21 FBCG (See shipping address below)
Video promo	30 to 90 seconds in length. Video: 1920px x 1080px, 16:9 ratio, HD quality	.mp4 or .mov	June 14 convergeunited@gmail.com
Promotional slides	1920px x 1080px, 16:9 ratio, HD quality	.jpg, .png or .psd	June 14 convergeunited@gmail.com

Ship promotional materials to:

First Baptist Church of Glenarden
Attn: Stacey Fleming/UNITED Conference
3600 Brightseat Rd
Landover, MD 20785

Materials must arrive on or after June 21, 2023

Additional questions?

Emily Manders
Sponsor Coordinator
emily@convergemitatlantic.com // 612.501.1708

2023 UNITED Sponsors Registration:

<https://convergemitatlantic.wufoo.com/forms/united-sponsorship-registration/>